

SIGMA

ADVERTISING RATECARD

PREMIUM PRINT

<i>Cover Story</i>	\$22,200
<i>Belly-band</i>	\$6,700
<i>Inside front cover full page ad (opposite editorial)</i>	\$4,500
<i>Full page matt & optional hot foil</i>	\$4,500
<i>Exclusive eight-page fold</i>	\$4,500
<i>Double page spread ad (before table of content)</i>	\$2,800
<i>Card Insert (Double Sided A5)</i>	\$2,250
<i>Half page advert</i>	\$900
<i>Full page advert</i>	\$1,700
<i>Double page advert / article</i>	\$2,500/\$2,700
<i>Three page article</i>	\$3,000
<i>Four page article</i>	\$3,350
<i>Inside back cover ad</i>	\$3,350
<i>Back cover ad</i>	\$8,900

*Professional photography included for articles in Maltese locations.
Additional costs may apply for photography in other countries*

ONLINE EXPOSURE

<i>Lead feature article (<2500 words)</i>	\$2,000
<i>Profile feature article (<2500 words)</i>	starting at \$1,150
<i>Featured news placement (<500 words)</i>	\$350
<i>Events home page peel</i>	\$4,500
<i>News home page peel</i>	\$2,250
<i>Banner advert (monthly rotation)</i>	starting at \$1,150
<i>Full video production service</i>	\$3,900
<i>Summit interview</i>	\$1,700
<i>Online interview</i>	\$1,150
<i>Exclusive email campaign</i>	\$7,800
<i>Brand spot in email campaign (1/4 spots)</i>	\$1,700
<i>Social media news boost</i>	\$280

NB – All content subject to editorial standards and approval. VAT excluded.

PACKAGED PROMOTIONS

10% DISCOUNT INCLUDED

CONTENT PACKAGE

Includes:

Double page advert

Double page article

Featured news article (social media boost included)

\$5,000

MEDIA PACKAGE

Includes:

Summit interview (social media boost included)

Sponsored video (website article included)

Video carousel placement

\$4,350

BRANDING PACKAGE

Includes:

30 second conference advert

Banner advert (monthly rotation)

Brand spot in email campaign (1/4 spots)

News home page peel

\$5,350

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