

# SIGMA

ADVERTISING RATECARD

## PREMIUM PRINT

<i>Cover Story</i>	€20,000
<i>Belly-band</i>	€6,000
<i>Inside front cover full page ad (opposite editorial)</i>	€4,000
<i>Full page matt &amp; optional hot foil</i>	€4,000
<i>Exclusive eight-page fold</i>	€4,000
<i>Double page spread ad (before table of content)</i>	€2,500
<i>Card Insert (Double Sided A5)</i>	€2,000
<i>Half page advert</i>	€800
<i>Full page advert</i>	€1,500
<i>Double page advert / article</i>	€2,200 / €2,400
<i>Three page article</i>	€2,700
<i>Four page article</i>	€3,000
<i>Inside back cover ad</i>	€3,000
<i>Back cover ad</i>	€8,000

*Professional photography included for articles in Maltese locations.  
Additional costs may apply for photography in other countries*

## ONLINE EXPOSURE

<i>Lead feature article (&lt;2500 words)</i>	€1,800
<i>Profile feature article (&lt;2500 words)</i>	starting at €1,000
<i>Featured news placement (&lt;500 words)</i>	€300
<i>Events home page peel</i>	€4,000
<i>News home page peel</i>	€2,000
<i>Banner advert (monthly rotation)</i>	starting at €1,000
<i>Full video production service</i>	€3,500
<i>Summit interview</i>	€1,500
<i>Online interview</i>	€1,000
<i>Exclusive email campaign</i>	€7,000
<i>Brand spot in email campaign (1/4 spots)</i>	€1,500
<i>Social media news boost</i>	€250

*NB – All content subject to editorial standards and approval. VAT excluded.*

## PACKAGED PROMOTIONS

10% DISCOUNT INCLUDED

### CONTENT PACKAGE

*Includes:*

*Double page advert*

*Double page article*

*Featured news article (social media boost included)*

**€4,500**

### MEDIA PACKAGE

*Includes:*

*Summit interview (social media boost included)*

*Sponsored video (website article included)*

*Video carousel placement*

**€3,900**

### BRANDING PACKAGE

*Includes:*

*30 second conference advert*

*Banner advert (monthly rotation)*

*Brand spot in email campaign (1/4 spots)*

*News home page peel*

**€4,800**

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